

To,
National Stock Exchange of India Limited
Exchange Plaza,
Plot no. C/1, G Block,
Bandra-Kurla Complex,
Bandra (E),
Mumbai - 400051.

Script Code: [BCONCEPTS]

Sub: Disclosure of Analyst Meeting under the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Dear Sir/ Madam,

Pursuant to Regulation 30(6) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("the Listing Regulations"), we wish to inform that In-person Meeting was held with SAIF Partners on Wednesday, January 16, 2019 in Mumbai.

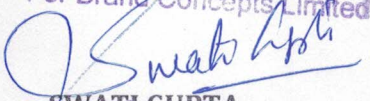
During the meeting no unpublished price sensitive information was disclosed. The discussion was about general business information which is already in public domain.

Pursuant to Regulation 46(2) (o) of the Listing Regulations, the aforesaid information shall be disclosed on the website of the Company viz. [www.brandconcepts.in], kindly take the same on your record.

We kindly request you to take the same on record.

**Yours Sincerely,
For BRAND CONCEPTS LIMITED**

For Brand Concepts Limited



SWATI GUPTA
(Company Secretary)
Mem No: A33016